



**MASDF**

**TAILS**

**FOR HOPE**



**2024 SPONSORSHIP  
OPPORTUNITIES**



MidAmerica Service Dogs' Foundation (MASDF) is a Chicago area organization dedicated to enhancing the lives of individuals with disabilities through the power of specially trained service dogs. Our foundation is proud to provide life-changing canine companionship to those with physical disabilities, fostering independence and promoting a higher quality of life for our recipients.

Our organization operates solely on donations. Funds from this event will assist us in the purchase of puppies that will become service dogs as well as the feeding, training and veterinary care of our service dogs while they are in training. One hundred percent of our donations are used to continue this mission.

### **Our Mission**

At MASDF, we provide fully trained service dogs to children and adults with mobility disabilities free of charge. We have been serving the Chicago metropolitan and South and Western suburban areas since 2009. We are an Illinois nonprofit 501(c)(3), and since being founded, we have placed over 50 service dogs. We continue to support our recipients through the lifetime of the dog.

### **The Impact of Our Work:**

Since our inception, MASDF has significantly impacted the lives of numerous individuals facing various physical disabilities. Our carefully trained service dogs provide assistance with daily tasks and unconditional companionship, making a profound difference in the lives of our recipients.

### **Programs and Services**

Our foundation offers a range of programs and services tailored to meet the diverse needs of our community. These include:

- **Helping Paws Prison Program:** In conjunction with our trainers at Logan Correctional Center, we ensure that each service dog is equipped with the necessary skills to assist individuals with physical disabilities.
- **Placement Services:** We carefully match each service dog with a recipient based on their unique needs and lifestyle, creating strong and lasting partnerships.
- **Support and Follow-up:** Our commitment doesn't end with placement. We provide ongoing support and follow-up to ensure the well-being of both the recipient and the service dog.

### **Why Support MidAmerica Service Dogs' Foundation?**

By partnering with MASDF, corporate sponsors play a vital role in transforming lives and creating a positive impact in our community. Here are some reasons to consider supporting our foundation:

- **Social Impact:** Align your corporate identity with a socially responsible cause that directly improves the lives of individuals facing disabilities.
- **Community Engagement:** Demonstrate your commitment to the community by supporting an organization that fosters inclusivity and independence.
- **Brand Visibility:** Benefit from increased visibility through our various promotional channels, acknowledging your corporation as a key supporter of MidAmerica Service Dogs' Foundation.

# Top Dog

## \$10,000

- Full page COLOR ad in our event program  **ONLY 3 AVAILABLE**
- Hyperlinks on all online advertising
- Logo advertising on all printed materials, social media + website
- Highlighted Thank You mention in local papers after event
- A mention in our event interview in local magazines
- Verbal recognition at event
- 10 gala tickets
- Opportunity to provide branded swag for all guests

# Platinum

## \$5,000

- Full page ad in our event program  **ONLY 5 AVAILABLE**
- Logo advertising on all printed materials, social media + website
- Online recognition on social media and website
- Thank you mention in local papers after event
- 10 gala tickets
- Opportunity to provide branded swag for all guests

# Gold

## \$3,000

- Half page ad in our event program  **ONLY 5 AVAILABLE**
- Logo advertising on all printed materials, social media + website
- Thank you mention in local papers after event
- 6 gala tickets
- Opportunity to provide branded swag for all guests

# Silver

## \$1,000

- Business card sized ad in our event program  **ONLY 3 AVAILABLE**
- Online recognition on all printed materials, social media + website
- Thank you mention in local papers after event
- 2 gala tickets
- Opportunity to provide branded swag for all guests

# 100%

of money raised at this gala event goes towards funding our mission

# ALL

recipients go on to live more independent, fulfilling lives because of their service dog

# 50+

service dogs have created life changing opportunities for their handlers

## SPONSORSHIP DEADLINE IS WEDNESDAY, MAY 15, 2024



Scan the QR code to register!

### Questions?

Email us at [info@midamericaservicedogs.org](mailto:info@midamericaservicedogs.org).

